

Privacy Policy

Effective Date: 02 January, 2025

Last Updated: 02 January, 2025

Introduction

At Geist Research Pvt. Ltd. ("we," "our," or "us"), your privacy is important to us. This Privacy Policy outlines how we collect, use, and protect your personal information across our LinkedIn Lead Generation Form and website. By using our services or visiting our website, you agree to the practices described below.

1. Information We Collect

We may collect the following information when you interact with us:

From the LinkedIn Lead Generation Form:

1. Name
2. Email address
3. Phone number
4. Company name
5. Job title
6. Additional information you choose to provide

From Our Website:

1. Contact form submissions, including your name, email, phone number, and message
2. Browsing data, such as IP address, browser type, operating system, and referral URLs
3. Cookies and tracking technologies to enhance your website experience
4. Any other data you voluntarily provide (e.g., newsletter sign-ups or survey responses)

2. How We Use Your Information

The information collected may be used for:

1. Responding to inquiries and providing requested information
2. Improving our products, services, and user experience
3. Sending updates, newsletters, and promotional materials (if opted-in)
4. Analyzing website usage for performance improvements
5. Complying with legal requirements

3. Cookies and Tracking Technologies

Our website uses cookies to enhance user experience. These cookies may collect information such as:

1. User preferences and session details
2. Analytics data for improving website functionality
3. Tracking engagement with marketing campaigns

You can manage or disable cookies through your browser settings. However, disabling cookies may affect your website experience.

4. Sharing of Information

We do not sell or rent your personal information. However, we may share your information with:

1. Service providers who assist us in delivering our services (e.g., email platforms, hosting providers)
2. Legal authorities when required by law or to comply with a legal obligation

5. Data Security

We take reasonable steps to protect your personal information from unauthorized access, alteration, or disclosure. However, no online platform can guarantee 100% security.

6. Third-Party Links

Our website may contain links to external websites. We are not responsible for the privacy practices of these third parties and encourage you to review their privacy policies.

7. User Rights

You have the right to:

- Access, update, or delete your personal data by contacting us
- Opt out of receiving marketing communications by clicking the "unsubscribe" link in our emails or contacting us directly
- Request details about how your data is collected and used

8. Retention of Data

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Privacy Policy or comply with legal obligations.

9. Updates to This Privacy Policy

We may update this Privacy Policy to reflect changes in our practices or legal requirements. We encourage you to review it periodically for the latest updates.

10. Contact Us

If you have any questions or concerns about this Privacy Policy or our practices, please contact us at:

Geist Research Pvt. Ltd.

Email: info@geistwoow.com

Phone: +91 85509 91087

Website: www.geistwoow.com